



# tuia ki tawhiti

HEALTH, PHYSICAL EDUCATION & OUTDOOR EDUCATION CONFERENCE

---

## CONFERENCE SPONSORSHIP PROSPECTUS

6-7 JULY  
2026



MT ALBERT GRAMMAR SCHOOL, AUCKLAND



[WWW.TUIAKITAWHITI.ORG.NZ](http://WWW.TUIAKITAWHITI.ORG.NZ)

IN PARTNERSHIP WITH



## CONTENT

- 2 CALL FOR SPONSORS
- 3 DESTINATION AND VENUE
- 4 PROGRAMME
- 5 SPONSOR OPPORTUNITIES AND BENEFITS
- 6 ADDITIONAL INFORMATION

## CALL FOR SPONSORS

The Tuia ki Tawhiti Conference in Auckland is more than a conference – it's a collective journey. Guided by the concept of "weaving towards the distant horizon", this biennial collaboration between, New Zealand Health Education Association (NZHEA) Physical Education New Zealand (PENZ), and Education Outdoors New Zealand (EONZ) brings together educators, leaders, and researchers to explore what's possible in these learning areas.

## WHY PARTNER WITH US

As a sponsor, you will gain access to an engaged audience of educators, decision-makers, and professionals dedicated to improving their practice.

## SPONSORSHIP OFFERS YOU

**Marketing and brand exposure:** Align your brand with our shared values and showcase your commitment to education and well-being.

**Valuable networking opportunities:** Connect with educators, school leaders, policymakers, and key industry players. Actively engage with educators who can use your product/service.

**Enhanced visibility:** Position your brand and services in front of influential stakeholders across the education sector.

**Impactful engagement:** Support a community driving equity, sustainability, and future-focused education. A chance to support their professional learning & development.

## AUDIENCE PROFILE

The Tuia ki Tawhiti audience will be a range of Primary, Intermediate, and Secondary educators across Health Education, Physical Education, and Outdoor Education, alongside researchers, tertiary educators, those involved in initial teacher education, and organisations providing educational services and resources within these fields.

The first Tuia ki Tawhiti Conference in Christchurch attracted 320 delegates.

## DESTINATION AND VENUE

### Tāmaki Makaurau – Auckland

Auckland, New Zealand's largest city, provides the ideal setting for our biennial Tuia ki Tawhiti conference. Centrally located and well connected, Auckland makes it easier for members from across the country to attend, ensuring we can bring together the widest possible group of professionals in one place.

The city offers a range of accommodation to suit all needs, while its cultural diversity and vibrant atmosphere create a welcoming environment for learning and collaboration. Just beyond the city, delegates can also enjoy easy access to beaches, parks, and walking tracks.

By hosting our conference in Auckland, we are maximising opportunities for participation, networking, and professional growth.



### Venue – Mount Albert Grammar School

Mount Albert Grammar School, founded in 1922. Known for its proud history of academic excellence, sporting achievement, and community involvement. Its beautiful heritage, architecture, set on expansive grounds in central Auckland, provides a striking and inspiring backdrop for our conference.

# PROGRAMME

## DAY ONE MONDAY 6 JULY 2026

7.30am	Registration and networking
8.30am	Mihi Whakatau
9.00am	Kai - Morning Tea
9.30am	Conference opening - housekeeping Leigh Morgan NZHEA – MC
11.15am	Session 1 – Workshops
12.00pm	Kai – Lunch
1.00pm	Session 2 - Workshops (includes 15 min transition time)
2.00pm	Session 3 - Workshops (includes 15 min transition time)
3.00pm	Session 4 - Workshops (includes 15 min transition time)
4.00pm	Sessions by the following organisations: NZHEA PENZ EONZ
5.00pm	SOCIAL FUNCTION ONSITE
7.00pm	Continue the conversation over dinner with your fellow conference delegates

## DAY TWO TUESDAY 7 JULY 2026

8.30am	Registration and networking
8.45am	Karakia Recap of day one, outline day two
9.00am	Conference session
10.15am	Session 5 - Workshops
11.00am	Kai - Morning tea
11.30am	Session 6 - Workshops (includes 15 min transition time)
12.30pm	Session 7 - Workshops (includes 15 min transition time)
1.15pm	Kai - Lunch
2.00pm	Session 8 - Workshops (includes 15 min transition time)
3.00pm	Conference wrap up Prizes Poroporoaki

# SPONSOR OPPORTUNITIES AND BENEFITS

## APP SPONSOR \$2500+gst

- Branding and profile on conference website
- Exclusive branding on landing page of App
- Advertisement on App
- URL link to webpage of your choice
- PDF link to document of your choice
- Social media links including Facebook, LinkedIn, X (previously Twitter)
- One Poll on the App directed to all conference attendees
- Endorsement by the MC during the conference
- Branding on conference powerpoints
- Delegate list includes only those that have provided permission
- Trade area in our Marketplace, leaner and stools provider
- Attendance for two at your trade area including catering

All delegates will be provided with access to the App

## WALK & FORK NETWORKING FUNCTION SPONSOR - \$2000+gst

- Branding and profile on conference website
- Endorsement by the MC during the conference
- Branding on conference powerpoints
- Company branding on App
- Opportunity to address guests at the Walk & Fork Networking Function
- Delegate list includes only those that have provided permission
- Attendance for two at the Walk & Fork Networking Function

The Dinner is promoted via the website, App and delegates communications

## TRADE SITE - \$2,000+gst

- Trade area in our Marketplace
- 1 leaner – 2 stools provided
- Endorsement by the MC during the conference
- Branding on all conference correspondence
- Company branding on App
- Branding on conference powerpoints
- Catering during conference for 2 attendees

Morning, afternoon tea, lunches and Monday's dinner will be served in the Marketplace

## ADDITIONAL INFORMATION

### CLIMATE

In July it settles at its coolest point, an average 11°C (52°F). The average high temperature for the month is 14°C (57°F) and the average low temperature for the month is 8°C (46°F), with the overnight temperatures often being brisk and requiring a jacket.

### AUCKLAND AIRPORT

For everything you need to know - [www.aucklandairport.co.nz](http://www.aucklandairport.co.nz)

or simply download the app [here](#)

Getting around – [public transport](#) in Auckland

Download the Uber APP from the APP store and book directly with UBER

## HOW TO APPLY

Please click [here](#) to complete your sponsorship application. Once we have received your application this will be reviewed by the conference committee.

## CONTACTS

**eventmergers.**

conference & event management specialists

EventMergers Limited

Conference & Event Management Specialist

PO Box 500, Silverdale, Auckland, New Zealand, 0944



Carlene Martin

Director

M 027 295 4309

E [carlene@eventmergers.co.nz](mailto:carlene@eventmergers.co.nz)

Sera Shaw

Conference Event Coordinator

M 022 505 0811

E [sera@eventmergers.co.nz](mailto:sera@eventmergers.co.nz)



Tuia ki Tawhiti